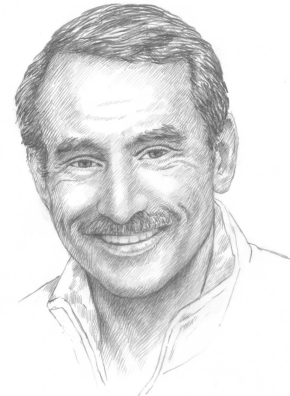


Robert de Vos Burchart

Founder & General Manager of
The Geneva Partners Group, responsible for

- Project definition & coordination
- Customer Value development
- Internal & external relationships



(**English – French** – German – Dutch)

E-Mail: Vosbur@GenevaPartners.net

Main Focus & Experiences :

- Team building within Executive groups
- Designing and implementing Executive Skills development programmes
- Implementation of critical Business Strategies (“Making it happen “)
- Increasing Customer Value focus within organisations
- Improving the effectiveness of handling Global Accounts

Major Competencies :

- ✓ A highly practical and partnering style of collaboration
- ✓ Strong analytical skills with solid understanding of learning processes at individual, team and organisational level
- ✓ Customer Value focus and Relationship building process
- ✓ Negotiating & communicating with Business Executives
- ✓ Structuring of projects across different cultures, functions, divisions and geographical regions (for a more “integrated” approach)
- ✓ Strong believe in the Adult Learning methodology
- ✓ The use of Problem Solving, motivation and team building techniques

Professional Background :

12 years of international experience within Unilever and Caterpillar, holding marketing and management positions in Holland, United States, West-Africa, France and Switzerland.

13 years as Key Account manager and Director of the Heinz Goldmann Foundation in Geneva, working with executives of multinational organisations and their global account operations.

Education : Master degree (Chemical Engineering) & MBA (Industrial Marketing) at the Twente University of Technology (THT) in Holland

Nationality : Dutch

Residence : Corsier (GE), Switzerland