

David Baillie



Executive Coach with the Geneva Partners Group, mainly involved with programmes concerning:

- **Executive Teams**
- **Strategy implementation**
- **Top Level Negotiations**

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Training Experience :

Executive Visioning and Change Management programme design and implementation. Development and Presentation of core skills training programmes for consultants and clients of a major international consulting company. Communication and Negotiation workshops for Executive teams. Lecturing at Lehigh University, Bradley University, Western State College, American Management Association and MCE.

Other Professional Experience :

30+ years track record with Fortune 500 companies in marketing, operations and executive management positions in the United States, United Kingdom, West-Germany, Italy, France and Belgium. Formulation and execution of corporate acquisition, joint-venture and licensees strategies (China, Korea, Japan, Russia, Poland). Wide consulting experience.

Education :

Masters Degree - Civil Engineering, Bachelor of Science (Lehigh University),
Advanced Management Program (Harvard University).

Nationality :

American

Residence :

Perugia, Italy and Crested Butte, USA

My message to You :

*“As important as the will to win, is the will to train to win”
(Knut Rockne)
Selling, Negotiating & Communicating skills are keys to winning In the competitive business arenas of tomorrow.
Enhancing your personal skills is your training challenge ”*